

ACE OF HEARTS by Green Pitch– release date March 6, 2007

RIYL: Low, Sugar Cubes, Iron & Wine, Bjork, Mazzie Star

Green Pitch is Rex Garfield and Ste Rasch at its core.

Green Pitch is music, courage and determination.

Green Pitch is bigger than the sum of its parts.

This is the story of Rex & Ste – who became Green Pitch.

Rex Garfield writes: I was born in Paris on December 24th, 1979. My mother and father had just moved there from Denmark with my three older siblings, because my father had been offered a job there as a preacher. A year after I was born he died suddenly, and my mother brought the family back to Denmark to raise us.

Since I was a child I've been fond of words and have spent much time writing. When I was 17, I picked up my father's old Spanish guitar and started writing songs, but kept these to myself.

In 1998, Ste moved from a small Danish island to Copenhagen, where we met, spending our last year of high school in the same class. He played guitar with the rock band The River Phoenix, which I joined for awhile as a backup singer. Ste and I became close friends and started composing songs together, and recording our music on a four track in the "Rivers" rehearsing room.

I was very confident and strong willed as a child, but that disappeared when I first started singing. I remember working in the rehearsing room alone, uneasy because someone might hear me. I'd wait for the bands in the other rehearsing rooms to start playing, so my voice would go unnoticed. I dreamed of performing, and often went with Ste to clubs where they had an open mic night. To Ste's frustration, I always chickened out.

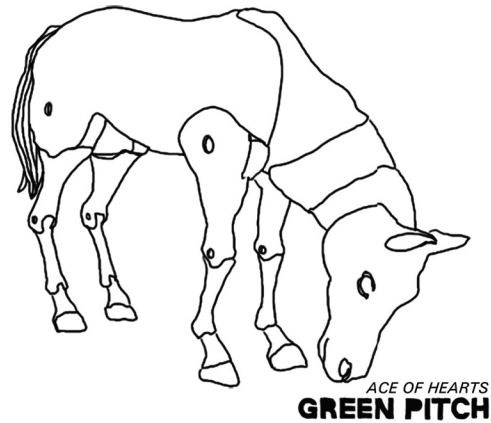
We moved in together after we graduated high school. A year later, in the summer of 2000, we went to Amsterdam with two friends. We'd been there for a couple days when we met some Norwegians who lived in an apartment on the top floor of the building. They invited us to come up for drinks, so we went.

There was a ladder in the apartment leading to the roof, and we went up there to enjoy the view. Going back down I slipped and fell. Unfortunately I landed on the bottom of the stone staircase leading to the floor below. This accident made a mess of me, the worst of which was the total damage of my spinal chord. The accident left me paralyzed from the waist down. I was hospitalized for three weeks before I was stable enough to be put on a plane back home.

Immediately I regained the will that I'd been lacking for so long. My mother told me later of statements that I made through a haze of morphine, statements that showed a sheer determination towards a life within the realm of music.

After having an operation in Denmark, I was placed in a rehab center far away from Copenhagen. I stayed there for 10 months. During that time, I started writing, once again composing songs on my father's guitar that had been put away since Ste and I started collaborating. There was also a piano in a peace.

Back in Copenhagen, we quickly established a home recording studio. We collected the best of our old four track recordings and released an album called "The Outlet Pass". Soon and obtained a booking agency. I will never forget the rush that I felt the first time I heard the audience applaud, while Ste carried me off of the stage. We continued working at our home recording studio, along with drummer Michael Brandt (The River Phoenix) and multi-instrumentalist Moogie Johnson (Munck/Johnson). These recordings amounted to the album "Ace of Hearts".



STREET DATE: March 6, 2007

LIST PRICE: \$14.98 CD/ \$9.99 Internet album

FILE UNDER: Rock

BOX LOT: 30

UPC CD: 881159008020

This album is available digitally

UPC DIGITAL ALBUM: 881159008068

Digital EP is also available

UPC DIGITAL EP: 881159008167

TERRITORY: World

PACKAGE: Standard Jewel Case

DISCOUNT: 10% thru 4/9/07

TRACK LISTING:

1. In Amsterdam
2. Slow Down
3. Reverse
4. Midnight
5. Haunted By The Moon
6. New Year Departure
7. Liverpool
8. Unpredictable, Illogical
9. No Further Notice
10. Annie's Vision
11. Ace Of Hearts
12. Going South
13. Diner

MARKETING POINTS:

- Team Clermont Radio Promotion to college radio
- UNCLE Radio Promotion to Alternative/modern rock and specialty shows
- Heavy Lenny/WNS Radio Promotion to AAA/Non-comm
- Banner ads & Download This! on CMJ & similar sites
- heavy internet push to blog sites
- heavy use of internet social sites, ie. myspace, lastfm pages
- MP3's will be sent out to podcasters
- Print ads in magazines such as Magnet, Amplifier, Spin, etc.

